

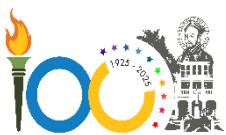


LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2024

UDJ 1502 – UNDERSTANDING DIGITAL JOURNALISM



Date: 13-11-2024

Dept. No.

Max. : 100 Marks

Time: 09:00 am-12:00 pm

SECTION A - K1 (CO1)

Answer ALL the Questions (10 x 1 = 10)

1. Match the following

a) Attention economy	i) Tim Berners-Lee
b) World Wide Web	ii) YouTube
c) Press Council of India Act	iii) Twitter
d) Microblogging	iv) Advanced Research Project Agency NET
e) ARPANET project	v) 1978

2. Fill in the blanks

- a) Article 19 stands for -----.
- b) Niche sites cater to -----.
- c) The first publicly available internet service in India was launched in -----.
- d) World wide web formed in-----.
- e) Legal hackers are also called as -----.

SECTION A - K2 (CO1)

Answer ALL the Questions (10 x 1 = 10)

3. True or False

- a) The tools and technologies that are available to journalists today have forever changed the basic principle of journalism.
- b) People usually stick to only one trusted news source to all of their news.
- c) The history of the internet in India started with VSNL (Videsh Sanchar Nigam Limited).
- d) Section 66B of IT Act deals with crimes related to child pornography.
- e) The best storytellers are those who give audiences a unique experience.

4. Define the following

- a) Newsroom.
- b) Advocacy journalism.
- c) Freebies.
- d) Trolls.
- e) PTI.

SECTION B - K3 (CO2)

Answer any TWO of the following (2 x 10 = 20)

- 5. Construct the evolution of the internet.
- 6. Build a short note on the digital divide with examples.

- | | |
|----|--|
| 7. | Apply the ethical considerations a media professional should keep in mind. |
| 8. | Identify any recent political issue as a symbol of political mobilisation. |

SECTION C – K4 (CO3)

	Answer any TWO of the following	(2 x 10 = 20)
9.	Categorise various tools used by journalists while reporting news.	
10.	Compare the image of print media and digital media.	
11.	Classify the types of Artificial Intelligence.	
12.	Examine types of ownership with examples.	

SECTION D – K5 (CO4)

	Answer any ONE of the following	(1 x 20 = 20)
13.	Explain the salient features of the Information Technology Act.	
14.	‘Credibility and accountability lack in citizen journalism’ - Justify.	

SECTION E – K6 (CO5)

	Answer any ONE of the following	(1 x 20 = 20)
15.	Elaborate on the marginalised sections in India and their political dissents.	
16.	‘Cybercrimes and violations of privacy have increased along with the growth of technology’ - Discuss.	

@ @ @ @ @ @ @